> LEADERS' EDGE



Synch Your Herd. Save On Your Bottom Line.

Earn a rebate when you purchase a minimum of \$200 from at least two of the product groups below, with a total minimum purchase of \$1,000, between 10/1/25 and 11/30/25.

Rebate Amount	Qualifying Product Groups
10%	Lutalyse Injection (dinoprost tromethamine injection) OR
	Lutalyse® <i>HighCon</i> Injection (dinoprost tromethamine injection)
10%	EAZI-BREED C I D R Cattle Insert
9%	Factrel* Injection (gonadorelin injection)

Earn an additional 1% rebate on these products if you purchase a minimum of \$200 from all three product groups, with a total minimum purchase of \$2,000.

IMPORTANT SAFETY INFORMATION FOR LUTALYSE/LUTALYSE HIGHCON: Women of childbearing age and persons with respiratory problems should exercise extreme caution when handling Lutalyse/Lutalyse HighCon. Lutalyse/ Lutalyse HighCon is readily absorbed through the skin and may cause abortion and/ or bronchiospasms, therefore spillage on the skin should be washed off immediately with soap and water. Aseptic technique should be used to reduce the possibility of post-injection clostridial infections. Do not administer Lutalyse/Lutalyse HighCon in pregnant cattle unless cessation of pregnancy is desired. See full Prescribing Information for Lutalyse HighCon here.

IMPORTANT SAFETY INFORMATION FOR EAZI-BREED CIDR: Avoid contact with skin by wearing protective gloves when handling Eazi-Breed CIDR inserts. Do not use in heifers of insufficient size or age for breeding or in cattle with abnormal, immature, or infected genital tracts. Do not use inserts more than once.

IMPORTANT SAFETY INFORMATION FOR FACTREL: Factrel is for use in cattle only. See full Prescribing Information for Factrel at Factrel.com/PI.

Rebate Terms & Conditions

Leaders' Edge™ producers, including PPR Producers, who are residents of the United States are eligible to participate. Strategic Leaders' Edge Cattle Producers, including Dairy Capitation Producers, and Leaders' Edge Select Producers are ineligible. Eligible producers must purchase a minimum of \$200 from at least two of the product groups, which include: (a) Lutalyse® and/or Lutalyse® HighCon; (b) Factrel® Injection; and (c) Eazi-Breed ™ CIDR® Cattle Insert ("Eligible Products") with a cumulative minimum purchase of \$1,000 between 10/1/2025 and 11/30/2025 ("Rebate Period") to be eligible for the rebate. If eligible, Leaders' Edge producers will receive a 10% rebate on purchases of Lutalyse Injection, Lutalyse HighCon Injection and Eazi-Breed CIDR Cattle Insert, and a 9% rebate on purchases of Factrel Injection during the Rebate Period. An additional 1% rebate can be earned on all eligible products purchased if a minimum \$200 purchase is made from all three product groups, with a cumulative minimum purchase of \$2,000 during the Rebate Period. The following product sizes are eligible: Lutalyse 30 mL, Lutalyse 100 mL, Lutalyse HighCon 20 mL, Lutalyse HighCon 100 mL, Lutalyse HighCon 250 mL, Factrel 20 mL, Factrel 50 mL and Eazi-Breed CIDR Cattle Insert. All eligible SKUs must be invoiced and shipped no later than 11/30/2025 to be included in the rebate payment. All purchases must be made directly from Zoetis or from an authorized reseller. Leaders' Edge sales must be reported to Zoetis via EDI or normal Leaders' Edge invoice submission process. Purchases are net of returns. Back orders are not eligible for a rebate. Rebate will be paid based on producer's contracted price or list price, whichever is applicable. Rebate will be paid sixty (60) days after submission has been reviewed and approved and will be made via check.

Zoetis reserves the right to modify or discontinue this promotion at any time and for any reason.

